

AMBASSADORS — FOR LIFE —



SEE THE NEED > FORM THE PLAN > IMPACT THE WORLD

LET'S GET GOING!

Thank you very much for your desire to help raise awareness and support of LIFE Outreach International (LIFE) by becoming an Ambassador for LIFE. We are grateful that you would bring the message of LIFE to those in your sphere of influence. Your decision to become an Ambassador will change lives, villages and even nations as you partner with LIFE to help those who need it most. Through your efforts, hundreds or maybe thousands of people will be changed forever.

Included in this packet are our Ambassador procedures. These processes are simple, but extremely necessary to ensure swift and correct recording of donations, thus protecting the rights of all LIFE's donors. Please read through this packet to be sure you understand how you can better impact the world.

6 STEPS TO BE SURE YOUR FUNDRAISER IS SUCCESSFUL . . .

> Sign up

If you haven't already done so, "Sign Up" at ambassadorsforlife.org, or call us at 817.267.4211, ext 7500. After you sign up, an introductory packet will be sent to you.

> Find out what makes you tick

The hardest part of becoming an Ambassador is figuring out what to do. If you already have an idea, great! If not, please visit ambassadorsforlife.org/ideas/. This section describes many different fundraising ideas to make your efforts a success.

> Determine who is in charge

Every successful venture needs a leader. **Be sure to select someone who will be able to follow through.** Make sure your contact person's information is available to LIFE Outreach International.

> Gather your tools

You can log in to my.ambassadorsforlife.org and begin fundraising online by customizing your webpage with your mission and personal touches. There's loads of tools and resources available online, such as downloadable posters, videos, brochures, wristbands and more. These can be found at tools.ambassadorsforlife.org.

> Spread the word

Begin sharing the message of LIFE with those in your area of influence. This can be at school, work or with family. Be creative - make a video, create a poster, email your friends. At our [tools site](http://tools.site), you can also find downloadable images to post to your social media pages like facebook and twitter.

> Let us Know

Please keep us up to date with your progress. Also let us know if you need anything else! You can contact us at 817-267-4211, ext 7500 or send an email to info@ambassadorsforlife.org.

DONATION COLLECTION POLICY

Individual Donations (Preferred Method)

1. **Credit card donations** may be given via your webpage. Each donor will receive a receipt directly from LIFE. These donations will show immediately on your fundraising webpage.
2. **Mailed donations*** like checks (made out to LIFE) and cash may be sent using the envelopes you will receive in your intro pack. These envelopes allow LIFE to accurately process donations. If sending cash, please use the enclosed “Cash Donations List” for us to accurately send receipts to your supporters.
3. **Fundraising information cards** are another way to share your message with others. These cards are custom printed with your fundraisers information and allow supporters to mail donations directly to LIFE. Please contact us regarding procedures for ordering and using this tool.

Group Donations

A single check or money order may be sent via envelopes in your intro-pack if you are fundraising with the support of a non-profit organization. **PLEASE DO NOT MAKE THIS DONATION ONLINE.** For donors to get a tax credit, their info must be included on the “Cash Donations List” included in this pack. If possible, please send donations as a single check or money order.

**Please add mailed donations to your webpage under the “My Progress” tab.*

Waiver

The Board of LIFE Outreach International desires that we maintain high accountability standards in every area of the ministry. Therefore, any picture, image, graphic or written text will be at the approval of LIFE.

Ambassadors are volunteers and are not employees of LIFE. As a volunteer, you do not receive any compensation for your volunteer efforts in support of the outreaches of LIFE. Ambassadors at no time will present themselves as an employee or other official representative of LIFE.

Ambassadors will not collect funds for personal use in any way, even related to additional fundraising for LIFE.

Ambassadors will not make any statements in regard to facts or policies of LIFE except those which have been stated on the LIFE Today.org website or in written or video material published by LIFE.

Ambassadors must cease and desist all activities related to LIFE and the Ambassadors for LIFE program upon written notification from LIFE Outreach International.

The full authority of participants of the Ambassadors for LIFE program as related to LIFE Outreach International and its programs are limited to this description and may be amended at the discretion of LIFE Outreach International.

